



George Paraskevakos, MBA
Executive Director
International Probiotics Association

Areas of Expertise: probiotics, microbiome, microbes, gut health, dietary supplements, nutrition, pharmaceuticals, nutraceuticals, digestive health, biotechnology, life sciences, business development, product development, marketing, and event sponsorships.

Biography: George Paraskevakos, MBA, is executive director of the **International Probiotics Association (IPA)** whose mission it is to promote the safe and efficacious use of probiotics throughout the world while being “**The Global Voice of Probiotics®**” As a probiotics expert and strategist he has developed international outreach programs for regulators and education platforms for healthcare providers and consumers. Since his designation as executive director, Paraskevakos has grown the association from 40 to 110 companies worldwide; hosted numerous international probiotics conferences; published extensive probiotic papers and articles; and collaborated with fellow probiotics associations to further knowledge on probiotics effectiveness and safety. George represents the **International Probiotics Association** in the media, to all probiotic industry stakeholders including government agencies and at the Codex Alimentarius. Paraskevakos is also an advisory council member for the Southwest College of Naturopathic Medicine & Health Sciences, and previously served on the Center for Digestive Health at Rutgers University, and Alliance for the Education of Probiotics (AEP).

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Twitter: (@probiotic_man) https://twitter.com/probiotic_man

(@IPA_Association) https://twitter.com/IP_Association

Instagram: (@probiotic_man) https://www.instagram.com/probiotic_man/

Facebook: <https://www.facebook.com/internationalprobiotics.org/>

Media Samples:

Food Navigator

<https://www.foodnavigator-asia.com/Article/2018/10/24/WATCH-A-daunting-task-IPA-chief-on-the-challenges-of-commercialising-a-global-probiotic-product>

NutraIngredients

<https://www.nutraingredients-usa.com/Article/2018/11/19/Growing-awareness-of-probiotic-benefits-starting-to-move-the-needle-in-new-regions-IPA-chief>

Beverage Daily

<https://www.beveragedaily.com/Article/2020/06/10/Booze-you-lose-Industry-slams-beer-ad-playing-on-probiotics-and-good-for-gut-claims>

Vitamin Retailer

[George Paraskevagos, International Probiotics Association \(vitaminretailer.com\)](https://www.vitaminretailer.com/George-Paraskevagos-International-Probiotics-Association)